Letter to Golf Club

**Instructions to golfers**

All you need to do is fill in the blanks below (highlighted with red text). Then discard this first section before you send to your chosen club.

Your superhero base for the day is just one email or letter away...

Best wishes,

**The Longest Day team**

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To whom it may concern,

Our Longest Day challenge needs you!

**Who we are?**

We’d like to introduce ourselves, we are [LIST ALL PLAYERS NAMES AND TEAM NAME].

**What we’re doing**

We’re taking on the ultimate golf challenge for Cancer Council – playing four rounds (that’s 72 holes!) in one day to raise money for people impacted by cancer.

We’ll be spreading the word about our challenge and of course giving a huge shout out to the course we’ve made our home for the day.

We’d really love you to be our course, so we’re hoping you’ll let us play?

**Why we’re doing it**

Australia has one of the highest rates of skin cancer in the world, with two in three Australians diagnosed with skin cancer by the age of 70 and we want to help change this.

[INSERT CONNECTION TO CANCER COUNCIL/WHY YOU’VE DECIDED TO DO THE LONGEST DAY /WHAT YOU’RE LOOKING FORWARD TO ABOUT THE EVENT.]

*Example: We signed up for The Longest Day for the challenge, to make a positive difference for those in the community who have been affected by cancer.*

*The Longest Day sounded like a real challenge, so we’ve got a few people on board. It’s going to be a great day and we’re hoping to raise $4,000 for Cancer Council.*

*All funds raised will go towards Cancer Council’s life-saving cancer research, support services and prevention programs.*

**How you can help**

1. Let us know you’re happy for us to take on the challenge at your club. It would really help if you’d consider helping us by waiving green fees, opening early and offering refreshments.
2. Promote the event – we can give you posters to pop up to let people know that you’re making our fundraising for Cancer Council’s The Longest Day possible. You could also write about the event in your newsletter or on social media.

**How our fundraising helps**

Our fundraising will help Cancer Council to fund vital research, prevention and support services for people impacted by cancer. And it all adds up. For example:

* $72 can help protect children from potentially harmful sun exposure through the SunSmart school program.
* $250 can help fund a clinical trial of new immunotherapies for patients with chemo resistant cancers.
* $2,500 helps fund a webinar to educate and support people affected by cancer.

**Will you be our club when we take on this epic challenge?**

Please let us know on [INSERT EMAIL ADDRESS AND/OR PHONE NUMBER]

Best wishes,

[NAME OF CAPTAIN, NAME OF TEAM AND CONTACT DETAILS]