

Cancer Council

Competition - Schedule

Competition	Hero Fundraiser Competition – Be one of the first 700 participants to raise \$500 on your Longest Day 2026 fundraising page and receive a The Longest Day Bucket Hat.								
Promoter	Cancer Council NSW (ABN 51 116 463 846) of 153 Dowling St, Woolloomooloo, NSW 2011 Telephone 02 9334 1900								
Promotion Period	The Competition starts at 09:00 am AEST Monday 10 August 2026. The Competition closes at 11:59 pm AEDT on Thursday 31 December 2026. No entries will be accepted after this time. The Competition may close earlier than 11:59 pm AEDT on Thursday 31 December 2026 if stocks of The Longest Day Bucket Hat are exhausted before that time.								
Relevant State(s)	Australian Capital Territory, New South Wales, Northern Territory, Queensland, South Australia, Tasmania, Victoria and Western Australia								
Entry Restrictions	Entry is open to individuals who are residents of Australia at the commencement of the Promotion Period. Entrants under 18 years of age must have the consent of their parent or guardian in order to enter. By entering the Competition, entrants confirm that they have consent, and the Promoter reserves the right to verify this.								
Entry Procedure	To enter, entrants must: 1. Register as a participant on the Longest Day website; and 2. Fundraise \$500 on your personal fundraising page on The Longest Day website during the Promotion Period. Entrants who successfully register during the Promotion Period and meet the entry requirements set out above are deemed Qualifying Participants and are automatically entered into the Competition.								
Number of Entries	Entry is limited to one per person.								
Draw Details	The first 800 Qualifying Participants will receive a link via email to a redemption form to enable them to redeem the Prize.								
	The Promoter’s decision is final, and no correspondence will be entered into.								
Prize(s) Details	<table><tr><th>Prize</th><th>No. Available</th><th>Value of each prize (Recommended retail price)</th></tr><tr><td>1 The Longest Day Bucket Hat</td><td>700</td><td>\$6.80</td></tr></table>			Prize	No. Available	Value of each prize (Recommended retail price)	1 The Longest Day Bucket Hat	700	\$6.80
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Total Value of Prize Pool	\$4,760
Notification of Publication of Winners	The winners will be notified via email within 14 days of becoming eligible to receive the Prize.
Prize Claim Date	The email will contain a link to the redemption form for one The Longest Day Bucket Hat. To claim your Prize, you will need to complete the form with your details and checkout the item you are eligible for. Cancer Council's supplier will dispatch your bucket hat within a reasonable time of receipt of those details using Australia Post. Cancer Council is not responsible for any delays or failures in delivery once the item is deposited with Australia Post. The Prize will expire if the winner does not submit their order before Thursday 31 December 2026.

Terms and Conditions of Entry for the Hero Fundraiser Competition

1. These terms and the Schedule form the **Conditions of Entry** for this Competition and set out all of the information you need to know regarding this Competition. Capitalised terms have the meaning given in the Schedule, unless otherwise stated. If there's any inconsistency between these terms and the Schedule, then information set out in the Schedule applies. By submitting your entry, you agree that these Conditions of Entry apply to your entry.
2. The promoter is The Cancer Council NSW (ABN 51 116 463 846) (in its own capacity and as agent for the Cancer Council(s)) of 153 Dowling St, Woolloomooloo, NSW, 2011 (**Promoter, we, us, our**).
3. These terms and conditions may be amended from time to time, in accordance with state regulations. Any updates to these Conditions of Entry will be published on [Cancer Council - The Longest Day website](#).

Entrants

4. The eligibility requirements for this Competition are set out in the Entry Restrictions.
5. Directors, managers, employees, officers, agents and contractors of the Promoter, and their immediate families (i.e. spouse, partner, parent, grandparent, natural or adopted child, and sibling (whether natural or adopted by a parent)) are ineligible to enter. Any person involved in the determination of the Prize winner is not eligible to enter.

How to enter

6. To enter, you must follow the Entry Procedure.
7. We will not accept entries that are incomplete, illegible, or generated by computers or other automated means, for example, bots.
8. We reserve the right, at any time, to verify the validity of entries and disqualify your entry in the event of non-compliance with these Conditions of Entry, failure to meet any

requirements set out in the Entry Procedure, or if (in our reasonable opinion), you tamper or interfere with an entry process in any way.

9. If the Competition cannot run for reasons beyond our control (for example, infection by computer virus, mobile network failure, bugs, tampering, unauthorised intervention, fraud, or technical failures), we reserve the right to cancel, suspend, modify, or terminate the Competition. If that happens, we'll select a winner from eligible entries received at the time.
10. All decisions made by us regarding any aspect of the Competition are final, and no correspondence will be entered into.

Prizes

11. The Prize is set out in the Prize Details.
12. The Prize value is accurate as at the start of the Promotion Period for the Competition. Any variation after that date is beyond our control. Any ancillary costs associated with redeeming the Prize are not included and all costs, fees, charges, or expenses associated with the Prize, which are not specified in the Schedule, are the responsibility of the winner.
13. The Prize is not transferable, exchangeable, or redeemable for cash. If for any reason a Prize is not available, we will substitute it for another prize of equal or higher value (at our discretion).

Game of chance

14. This Competition is a game of chance. Each eligible entry will be drawn by us as set out in the Draw Details. The Promoter's decision is final, and no correspondence will be entered into. We will notify the winner, and publish their name, in accordance with the Notification and Publication of Winners information set out in the Schedule.

How to claim prizes

15. The Prize will be delivered to the address provided by the winner at the time of submitting their order .
16. If (having made reasonable efforts) we cannot contact a Prize winner, or if any Prize is not accepted or claimed by the Prize Claim Date, that Prize winner's entry will be deemed invalid, and we reserve the right to undertake a re-draw to distribute unclaimed Prizes or retain the Prize and put it to an alternative use as we see fit.
17. If you are a winner, you are responsible for your use of the Prize, including complying with all relevant laws and any applicable terms and conditions of use.

Promoter's use of personal information

18. Your Personal Information is being collected by The Cancer Council NSW so that you may enter and participate in the Competition. We may send you information about programs, products, services, fundraising or other activities which we think may interest you. Your Personal Information may be provided to other Cancer Councils, to third parties where required by law or so that such third parties may provide Cancer Council with services. In so doing your Personal Information may be disclosed to overseas recipients. Please refer to our [Privacy Policy](#) (which is available on our website or on request by calling 1300 65 65 85) for further details. By providing your information to us you consent to your information being disclosed or used for this purpose. We will take reasonable steps to ensure that such third parties deal with your information appropriately and only for Cancer Council purposes. Please refer to our Privacy Policy, or details in the relevant communication, if you wish to

unsubscribe. Our Privacy Policy also explains how you can contact us to access and correct your personal information or make a privacy complaint.

For the purpose of this clause "Cancer Council", "we", "us" or "our" means Cancer Council Australia or the Cancer Council in the State or Territory in which you are participating in the fundraising activity, or in your State or Territory of residence (as applicable). Full details of Cancer Council Australia and its State and Territory members are available here: <http://www.cancer.org.au/about-us/state-and-territory-councils/>.

19. By winning a Prize the winner agrees to participate in and co-operate as required with all reasonable Cancer Council and media editorial requests relating to the Prize, including but not limited to, being interviewed and photographed and/or filmed. All entrants agree to Cancer Council from time to time using their name, image and/or performance in this Competition for any purpose (including publicity, merchandising, editorial, education and fundraising) in any country and by any form of media without qualification (e.g. newspapers, magazines, other print publications, radio and television broadcasts, websites, podcasts, and vodcasts) in perpetuity.

General

20. We accept no responsibility for any problems or technical malfunction of any communication network or for any late, lost, incomplete, incorrectly submitted, delayed, illegible, corrupted or misdirected entries, claims or correspondence whether due to error, omission, alteration, tampering, deletion, theft, destruction, transmission interruption, communications failure or otherwise. We have no control over telephone communications, networks or lines and accept no responsibility for any problems associated with them, whether due to traffic congestion, technical malfunction or otherwise. We are not liable for any consequences of user error including any costs incurred.
21. You will be responsible for any tax liability associated with a Prize.
22. To the extent permitted by law, we will not be liable for any loss or damage whatsoever (including direct or consequential loss) or personal injury suffered or sustained in connection with the Prizes or this Competition. We accept no responsibility for any tax liabilities that may arise from winning a Prize.
23. We are not responsible for use of a Prize which results in:
 - (a) loss that was not reasonably foreseeable;
 - (b) loss that was not caused by our breach of these Conditions of Entry or by our negligence;
 - (c) business losses (such as lost data, lost profits or business interruptions) or loss suffered by non-consumers;
 - (d) losses caused by factors which could reasonably be considered to be outside our control (such as faults in third party equipment); and
 - (e) any loss caused, or contributed to, by an entrant's breach of these Conditions of Entry or an entrant's negligence.
24. These Conditions of Entry are governed by the laws of New South Wales.