

# THE LONGEST DAY



## FAQs

### **I can't host The Longest Day challenge on Monday, 9 November, can we host another day?**

Yes of course! You can host your challenge day on any day in December or January that suits best.

### **What's involved in being an Open Links Club?**

As an Open Links Club, you'll generously waive green fees for Longest Day participants. In return, Cancer Council will promote your club on our website, share it through social media, and provide ongoing support.

### **My club is private/we can't afford to waive fees. How can we get involved?**

No problem! You can register as a Green Fees Club, charging participants to play at your course. This is a great way to introduce new players to your club and showcase your facilities. Alternatively, you can register as a Members Only Club, encouraging just your members to take on the challenge.

### **Does our club need to host any other activities on the challenge day?**

It's completely up to you and what suits your club. Some clubs prefer to keep it simple by just hosting the challenge itself, while others add a bit more to the day with activities like a bake sale, a raffle, a putting competition, or a presentation to thank participants and celebrate their efforts. These extras can add to the fun and help raise additional funds.

### **What is involved on the day?**

Teams usually tee off at dawn, aiming to complete their first two rounds early and continuing until they finish all 72 holes. Some teams may opt for shorter versions of the challenge, such as 36 or 54 holes, which require less time on the course.

We recommend making an announcement on the day to let members know that Cancer Council's The Longest Day challenge is underway. To help participants stay on track, please ask members to give right of play so teams can complete their rounds before sunset.

### **I need ideas on how to promote the challenge at my club.**

- Put up promotional posters and flyers in your Pro shop and around the club.
- Encourage your members to take on this incredible challenge
- Use our helpful resources to help promote on your social pages and in your club newsletters.
- Contact your local media using our email and media release template available on The Longest Day website.
- Chat to your local Cancer Council representative for extra support or promotional ideas tailored to your club.

### **What scoring system is used?**

Most participants use the Stableford method, but you can work with your club to choose the format that suits you. Cart use is optional and may be free or charged by the club, with some donating fees to team fundraising.

### **Where does my fundraising money go?**

The funds you raise through your Longest Day challenge go towards breakthrough cancer research, to make a difference for the 1 in 2 Australians diagnosed with cancer by the age of 85. To find out more, check out the How Your Fundraising Helps page on The Longest Day website.

### **Support from Cancer Council**

Cancer Council is here to support your club every step of the way. You'll have access to helpful resources, regular emails with tips to guide you, and check-ins from your local Cancer Council representative, either in person or by phone, to help make everything as simple and smooth as possible.

